

Message Text

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46

ACTION EB-11

INFO OCT-01 EA-11 ISO-00 CAB-09 CIAE-00 COME-00 DODE-00

INR-10 NSAE-00 RSC-01 FAA-00 SS-15 SPC-03 L-03 H-03

PRS-01 PA-03 USIA-15 PM-07 NSC-10 DRC-01 /104 W

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FM AMEMBASSY MANILA

TO SECSTATE WASHDC 8208

UNCLAS MANILA 10894

E.O. 11652: N/A

TAGS: ETRN, RP

SUBJ: CIVAIR: PHILIPPINE HOMECOMING FARE SUBSIDY

REF: A) STATE 187558; B) MANILA 10740

1. FOLLOWING IS TEXT OF PRESIDENTIAL MEMORANDUM, PERSONALLY SIGNED BY PRESIDENT MARCOS, SENT TO SECRETARY OF FOREIGN AFFAIRS, SECRETARY OF TOURISM AND MR. BENIGNO TODA, JR., PRESIDENT OF PHILIPPINE AIRLINES, ORDERING ESTABLISHMENT OF A CREDIT OR SUBSIDY FOR TRAVEL ON PHILIPPINE AIRLINES. ACCORDING TO TOURISM SECRETARY ASPIRAS, THE AMOUNT OF THE CREDIT OR SUBSIDY IS EXPECTED TO BE THE DIFFERENCE BETWEEN \$425 AND THE MINIMUM FARE AVAILABLE TO HOMECOMING FILIPINOS. TEXT IS ALSO GIVEN IN HOME-COMING BOOKLET BEING WIDELY DISTRIBUTED IN U.S.

2. QUOTE MALACANANG
MANILA

SEPTEMBER 1973

MEMORANDUM FOR: SECRETARY CARLOS P. ROMULO,
SECRETARY JOSE D. ASPIRAS AND MR.
BENIGNO TODA, JR.

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SUBJECT : FARE SUBSIDY FOR "HOMECOMING FILIPINOS"
AND/OR THEIR FAMILIES AND DESCENDANTS
WHO ARE NOW RESIDENTS OF THE UNITED STATES
AND OTHER LANDS.

IN CONNECTION WITH "OPERATION HOMECOMING" UNDER LETTER OF INSTRUCTION NO. 105, IN ORDER TO FACILITATE THE TRAVEL OF FILIPINO NON-RESIDENTS AND/OR THEIR FAMILIES AND DESCENDANTS FROM THE UNITED STATES AND OTHER LANDS TO THE PHILIPPINES AND PROVIDE THEM WITH THE NECESSARY INCENTIVES TO VISIT THEIR HOME COUNTRY DURING THE "HOMECOMING SEASON," THE DEPARTMENT OF TOURISM, IN COORDINATION WITH THE DEPARTMENT OF FOREIGN AFFAIRS AND THE PHILIPPINE AIRLINES, SHALL ISSUE OR CAUSE TO BE ISSUED TO EACH QUALIFIED FILIPINO NON-RESIDENT AND/OR HIS FAMILY AND DESCENDANTS IN THE UNITED STATES AND OTHER LANDS DESIRING TO VISIT THE PHILIPPINES FROM 1 SEPTEMBER 1973 TO 28 FEBRUARY 1974 A "HOMECOMING CERTIFICATE" ENTITLING THE FILIPINO NON-RESIDENT AND/OR HIS FAMILY AND DESCENDANT NAMED THEREIN TO A CREDIT OR SUBSIDY IN SUCH AMOUNT TO BE DETERMINED AFTER DUE CONSULTATION WITH THE NATIONAL FLAG CARRIER.

THE CREDIT OR SUBSIDY IN THE AMOUNT STATED IN THE FACE OF THE "HOMECOMING CERTIFICATE" MAY BE USED BY THE QUALIFIED FILIPINO NON-RESIDENT AND/OR HIS FAMILY AND DESCENDANT NAMED THEREIN IN PAYMENT OF HIS PASSENGER TICKET PURCHASED BY HIM AND/OR HIS FAMILY AND DESCENDANT DIRECTLY OR THROUGH HIS TRAVEL AGENT FROM THE NATIONAL FLAG CARRIER AND THE SAME SHALL BE ACCEPTED AND HONORED BY THE NATIONAL FLAG CARRIER FOR SUCH PURPOSE.

THE AMOUNT OF CREDIT OR SUBSIDY STATED IN THE FACE OF THE "HOMECOMING CERTIFICATE" WHEN SO USED BY QUALIFIED FILIPINO NON-RESIDENT AND/OR THEIR FAMILIES AND DESCENDANTS FOR THE PURCHASE OF THEIR PASSENGER TICKETS FROM THE NATIONAL FLAG CARRIER SHALL BE PAID BY THE DEPARTMENT OF TOURISM TO THE NATIONAL FLAG CARRIER IN SUCH MANNER AS MAY BE AGREED UPON BETWEEN THEM.

THE DEPARTMENT OF TOURISM, IN COORDINATION WITH THE
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DEPARTMENT OF FOREIGN AFFAIRS AND AFTER DUE CONSULTATION WITH PHILIPPINE AIRLINES, SHALL ISSUE SUCH RULES AND REGULATIONS AS MAY BE NECESSARY TO IMPLEMENT THE SPIRIT AND PURPOSE OF THIS DIRECTIVE.

SGD. FERDINAND E. MARCOS
SULLIVAN

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